

360° SKIN HUB

ONE HUB FOR ALL YOUR SKIN NEEDS

POWERED BY
FACERINNA x heliodoktor

GROW YOUR CLINIC TOGETHER WITH FACERINNA

A clinic partnership programme designed to increase awareness, drive trials and build long-term clinic growth.



TESTED BY
DERMATOLOGIST,
APPROVED WITH
SCIENCE.



Science-Backed
Skincare



Holistic
Solutions



Trusted
Care



Visible
Result

For Health Care Professional Use Only

THE 360° PARTNERSHIP BENEFITS



Complimentary Exposure

Featured exposure on the Skin Hub platform



WhatsApp Integration

Support patient enquiries & referrals



Social Media Collaboration

Hello Doctor x Facerinna x Clinic content



Ad Boosting Support

Increase post reach & visibility



Priority Event Invitations

Future collaborations & clinic exposure



Video Content Support

Shooting & editing support for Skin Hub content



KOL Store Visit

KOL to visit stores & bring traffic



Testing Zone

Provide tester bar for consumers to try on product



FREE Product Giveaway

To enhance patients' experience for trials

THE B5 SERIES
FREE Sample Giveaway

TOTAL WORTH
RM1,047*
/ CLINIC



SOCIAL MEDIA EXPOSURE

Increase clinic visibility and credibility through engaging content.



TESTER ZONE

To drive trials and consumer experience.



HOW IT WORKS?



PARTNER

We welcome clinics to join the 360 Skin Hub partnership.



COLLABORATE

We co-create content, campaigns and initiatives together.



PROMOTE

We amplify your clinic through multiple channels and platforms.



GROW

Drive patient trust, trials and long-term growth for your clinic.



TRUSTED BY

heliodoktor

Together with Facerinna, we empower clinics with science-backed skincare solutions and digital support to achieve better outcomes and stronger growth.



SALICYLIC ACID ACNE SERIES

Clinically Proven Results In 4 Weeks



-80.98%
Diminish Acne Bumps

-61.98%
Shrink The Pimple

Boosts Skin Radiance
+41.82%

Smooth Rough Skin
-15.76%

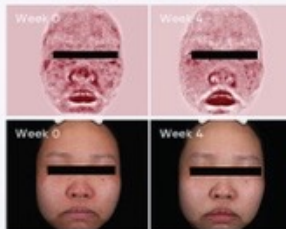


Based on clinical study data from 30 users aged 21-44 years old representing sensitive skin type.



CERAMIDE B5 BALANCING SERIES

Clinically Proven Results In 4 Weeks



-13.52%
REDUCE VISIBLE REDNESS

+57.86%
IMPROVE SKIN MOISTURE BARRIER

Skin Redness
-13.52%

Oil Control
-51.41%

Hydration Level
+57.86%



Based on clinical study data from 30 users aged 21-44 years old representing sensitive skin type.



RETINOL EARLY AGING SERIES

Clinically Proven Results In 4 Weeks



-36.15%
MINIMIZES WRINKLE APPEARANCE

-39.19%
REDUCES UNDER-EYE FINE LINES

Hydration Level
+41.27%

Skin Firmness
+14.72%

Brighten Skin Tone
+7.2%

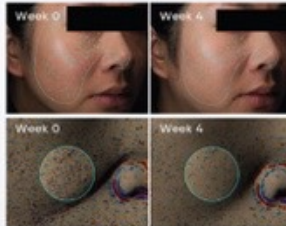


Based on clinical study data from 30 users aged 21-44 years old representing sensitive skin type.



NIACINAMIDE BRIGHTENING SERIES

Clinically Proven Results In 4 Weeks



-10.30%
REDUCES DARK SPOTS

+12.02%
SMOOTHES ROUGH SKIN

Hydration Level
+25.67%

Brighten Skin Tone
+8.55%



Based on clinical study data from 30 users aged 21-44 years old representing sensitive skin type.



POWERED BY
helldoktor x FACERINNA
DERMATOLOGIST CARE

SKIN HUB
ONE HUB FOR ALL YOUR SKIN NEEDS

GET TO KNOW OUR PRODUCTS

Facerinna is a professional derma-skincare brand dedicated to awakening the skin's natural ability to repair itself. Developed with dermatological expertise and backed by science, our barrier-focused formulations help soothe sensitivity, reduce irritation, and restore healthier, more resilient skin.

Designed for Southeast Asia and made for sensitive skin, every Facerinna product is dermatologist tested, free from parabens, alcohol, fragrance, and colorants. Because we believe everyone deserves access to safe, effective, and affordable skincare they can trust.



B5 SERIES



CENTELLA ASIATICA COMPLEX

Soothes & calms sensitive skin



PANTHENOL (PRO-VITAMIN B5)

Hydrates & strengthens the skin barrier



NIACINAMIDE 2%

Brightens & improves uneven skin tone



For Healthcare professional only